

Privacy Policy Solutions
Alternatives for Generating an Online Privacy Policy for a Website or Blog

The RVC Blog <i>Promoting Online Entrepreneurship</i>	Free or \$Fee (Sep 2011)	(Rankings as of Sep 2011)		Other Information		Notes and Comments
		Alexa Rank	Google PageRank	About Info Provided?	Contactable?	
A) Websites that offer auto-generator solutions: (interactive questionnaires that produce a customized privacy statement)						
1) rocketlawyer.com	Free	15,352	5/10	Yes	Email, chat, tel#, postal address	This site provides an auto-interview process. Caveat: one-week trial plan required or purchase of a legal plan subscription.
2) freeprivacypolicy.com	Free	39,543	6/10	Yes	Email form provided	This site provides a robust free tool. However, their own privacy policy states they do not use cookies when in fact they use Google Analytics (view source) which utilizes cookies for tracking. Odd.
3) generateprivacypolicy.com	Free	150,534	4/10	*Yes	Email address provided	This site's privacy policy is embedded in their Terms of Service agreement and is accessible via link in footer. *No "About" page is provided but owner/operator is disclosed in the Terms of Service.
4) policytool.net	\$49.00	630,249	4/10	Yes	Email, tel#, and postal address	Provided by a Canadian based entity, this site provides a downloadable checklist prior to an interactive questionnaire.
5) freeprivacypolicy.org	Free	635,624	4/10	**No	Email address provided	This site offers two simple solutions: 1) link to their generic PP if it fits; or 2) Use their auto-generator. **While there are no details about the owner/operator, the service is free and they say they do not collect PII (personally-identifiable info). See About page for email.
B) Sites offering privacy policy templates:						
1) bbb.org/us	Free	1,331	8/10	Yes	Email, tel#, and postal address	The credibility of the BBB speaks for itself. Optional clauses are separated from the core template so you can include only those that apply to your site.
2) docstoc.com	\$Per Doc, Mthly fee or Pkgs	1,000	6/10	Yes	Email addresses provided	Docstoc is a document sharing site that caters to small businesses and professionals. A search on docstoc using keywords "privacy policy template website " yielded lots of results to consider.
3) freenetlaw.com	Free	206,466	6/10	Yes	Email form provided	Provided by a UK-based legal consultancy. Licensed under a Creative Commons Attribution 2.0 UK: England & Wales License. Affiliated with contractology.com.
4) contractology.com	\$10 +VAT (20%)	1,278,369	5/10	Yes	Email, tel#, and postal address	This is a UK-based entity. Per home page their legal forms are "jurisdiction- neutral." Affiliated with freenetlaw.com.
5) surfsafety.net	Free	2,304,278	1/10	Yes	Email and Postal Address	This site appears to be part of a family of sites dedicated to internet safety. It offers two free privacy policy templates. They offer some different inclusions to consider compared to other template sites.

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C) Online Professionals will produce a customized privacy policy:						
1) truste.com	\$499.00 and up	17,756	8/10	Yes	Email, tel#, chat, postal address	Packages start at \$499/year. Services include: privacy policy generator, privacy scanning, dispute resolution, & seal for your site.
2) mikeyounglaw.com	\$500.00 and up	168,581	4/10	Yes	Email, tel#, online appts.	This site provides a schedule of estimated fees for services and initial consultations. It also offers a suite of downloadable forms for \$297.
3) infolawgroup.com	Contact for quote	1,139,091	5/10	Yes	Email, tel#, postal addresses	This firm has multiple offices across the U.S. Site includes blog articles very relevant to online entrepreneurs.
4) lanternlegal.com	Contact for quote	3,687,481	3/10	Yes	Email form, tel#, postal address	Some services are based on flat rates and some, like "Website Terms & Privacy Policies" are quote-based and vary by complexity. Home page states that free consultations are provided.
5) thegillespielawgroup.com	3 Pricing models	9,804,017	1/10	Yes	Email, tel#, postal address	This firm offers 3 pricing models: flat fee, hourly fees, and monthly fees. No rates are posted so call or email if interested in a quote for a privacy policy.

About this list: Sites were not included in this list if they did not have their own privacy policy along with a method of contact and a reasonable amount of background information about the owner/operator of the website.

Alexa Traffic Rank and Google PageRank were included to provide a general barometer of web page popularity. These rankings do not necessarily indicate how good or bad a product or service is in relation to

About RVC: Render Visions Consulting, The RVC Blog and rendervisionsconsulting.com (collectively the RVC site) have no affiliation whatsoever with the websites listed above.

The RVC site is intended to be an informational resource for entrepreneurs and others seeking information related to entrepreneurship and the internet. It is not intended to be legal advice. RVC conducted significant research in the compilation of content for the RVC site and made a reasonable effort to ensure accuracy. However, accuracy, completeness, and currency of the information contained in or linked to the RVC Site is

[Click here to access The RVC Blog](#)

[Click here for a free downloadable Privacy Policy Assessment Form](#)

Disclaimer: If you decide to use one of the above methods to create your website's privacy policy, it is your responsibility to ensure it is an accurate reflection of how your site and supporting operations manage personally-identifiable information (PII). Furthermore, as a website or blog owner/operator, it is your responsibility to make sure your site complies

